



WE DISCOVER, WE GROW

Girlguiding

London and South East England



Caring
Challenging Fun
Empowering
Inspiring Inclusive

Volunteer Role Description

Ambassador

Would you like to support young people in your community to get the most out of the opportunities at Girlguiding and everything it has to offer? This role could be for you.

Role title:	Girlguiding LaSER Ambassador
Specialism:	To act as an Ambassador for Girlguiding LaSER.
Supported by:	Lead Volunteer for Ambassadors, LaSER & Chair of Ambassadors
Suggested time commitment:	Ambassadors should aim to attend four events a year in this role, many of which are weekend/ evening events. This may include events at County/ Region or more local level. Ambassadors should attend two Ambassador meetings a year. Ambassadors should use their voice regularly to promote Girlguiding LaSER by a variety of means, to include via social media and in person.
Length of time in role:	1-2 years (with the option to continue on a rolling year basis)
Location:	N/A although we encourage applications from across our Region.
If you are interested in this role or you'd like to nominate someone:	Anyone within Girlguiding LaSER can put forward a candidate for consideration. Candidates may also self-nominate. Whether you are nominating yourself or someone else fill in the online form by Monday 17 December. If you want more information about this role, please contact ambassadors@girlguidinglaser.org.uk

Girlguiding is the leading charity for girls and young women in the UK. Thanks to the dedication and support of 100,000 amazing volunteers, we are active in every part of the UK, giving girls and young women a space where they can be themselves, have fun, build brilliant friendships, gain valuable life skills and make a positive difference to their lives and their communities.

Our incredible volunteers contribute more than ten million hours to guiding every year. Some give us a couple of hours here and there - helping out with driving for trips and holidays, fundraising and events planning, or even doing the annual accounts for local groups. Others give their time as leaders or assistant leaders for units, providing girls and young women with a space where they can be themselves. Whatever your skills and interests, and no matter how much time you have to spare, one of our volunteering roles is bound to suit you.

‘As well as giving the girls amazing opportunities, I feel I’ve also personally benefited from volunteering. It’s really rewarding for me and I feel I’ve achieved something great.’

Lisa, Girlguiding volunteer

Ambassador - Girlguiding LaSER

We're seeking professionals who are high profile in their chosen field or a 'rising star' (i.e. a young woman, possibly at the start of her career, who shows exceptional potential within her chosen field) who are passionate about the issues faced by girls and young women today.

What is the purpose of this role?

Our ambassadors support volunteers at region events and meetings, and inspire girls in their local units. Our ambassadors help shape Girlguiding LaSER by sharing their expertise and making sure we give all girls the chance to be a powerful force for good.

Who can do this role?

You must be aged 18 years or above.

Do I need a qualification?

You don't need a specific qualification for this role but you must fit into this criterion:

- You are high profile in your chosen field or a 'rising star' (a young woman, possibly at the start of her career, who shows exceptional potential within her chosen field).
- You are happy to speak out on issues relevant to girls and young women.
- You share the Girlguiding values of our shared commitment to be:
 - caring
 - challenging
 - empowering
 - fun
 - inclusive
 - and inspiring.
- You are passionate about the issues faced by girls and young women.
- You represent a balance of political affirmations.

We would like to see applications from potential Ambassadors who fit one of the below likely candidate profiles:

Know Myself	Express Myself	Be Well	Have Adventures	Take Action	Skills for My Future
Girls getting to know who they are, and their role in <u>Girlguiding</u> and the wider world. This is where our Promise sits.	Girls showing off their creative side.	Physical and mental well-being for girls. Helping girls look after themselves and others.	Girls exploring the outdoors and nature.	Empowering girls to make a difference and use their voice to help their local community and the wider world.	Providing the building blocks for girls to become independent and successful in life.
Role models within Guiding & WAGGGS.	Actors. Artists. Singers. Creative Industry Role Models.	Athletes. Fitness Role Models. Mental Health & <u>Heathcare</u> Professionals	Adventurers & people who work with animals, nature &/or in the outdoors.	Politicians. Councilors. Activists. 3 rd Sector (Charity)	Business Leaders, Industry & Life Skills.

Role requirements

- Complete Level 1 A Safe Space and be committed to undertake any further relevant training.
- Agree to the Girlguiding Code of Conduct and follow Girlguiding policies.
- Stay informed of developments within Girlguiding and LaSER.
- Understand Girlguiding's structure and programme.
- Be willing to learn about Girlguiding's national and local strategic aims and how these are being delivered locally.

What will I do in the role?

The list below outlines the general responsibilities of an Ambassador.

General

- Ambassadors should aim to attend four events a year in this role, many of which are weekend/ evening events. These may include events at County/ Region level or events at a more local level.
- Ambassadors should attend 2 Ambassador meetings a year.
- Ambassadors should use their voice regularly to promote Girlguiding LaSER by a variety of means, to include social media and in person.

Ambassadors will receive

- External applicants become a member of Girlguiding enabling access to relevant publications and information relevant to their role.
- Support from Girlguiding LaSER volunteer and staff team.
- Recognition and thanks for their work as a volunteer.
- A business card to pass to contacts & interested parties.
- A badge to wear at events that displays their name and status.

Reporting structure

Appointments are made by Sally Christmas, Chief Commissioner for Girlguiding LaSER.

Ambassador meetings are chaired by Sally Kettle, Chair of LaSER Ambassadors, and reports to Kate Fawell-Comley, Lead Volunteer for Ambassadors, Girlguiding LaSER.

Promoting Girlguiding

- Promote a positive image of Girlguiding at events.
- Familiarise yourself with Girlguiding's key messages and promote these in your communications.

What will Girlguiding do for me?

- Provide a thorough and appropriate induction to the role and organisation.
- Help to develop skills and abilities to perform the role by providing relevant training opportunities (including e-learning where possible).
- Provide guidance via *The Guiding Manual*.
- Provide support and development from fellow volunteers.
- Host meetings and events to share information.
- Reimburse agreed expenses submitted on the appropriate forms.
- Provide references as required by future employers.
- Provide a clear complaints procedure and support to resolve problems or disagreements.

Being part of your local guiding area - LaSER

- Develop and maintain clear communications with commissioner(s) and relevant advisers/ coordinators.
- Maintain clear channels of communication with other members within your designated area.
- Promote local, national and international opportunities available within guiding as well as externally, and encourage young members to take part.
- Promote and encourage members to engage in different development opportunities available within your area of specialism.

Girlguiding welcomes volunteers of all backgrounds, ages, cultures, faiths and abilities. We are flexible, and volunteering can be arranged to fit around a busy lifestyle.

Please note that this is a volunteer role; this role description does not form part of any contract of employment.