

SMARTIES CHALLENGE

MACMILLAN +
GIRLGUIDING
LASER

WHAT IS THE SMARTIES CHALLENGE?

The smarties challenge is a fun easy way to get your unit involved in fundraising for Macmillan any time in the year. Simply make sure every girl has a smarties tube, and ask them to collect donations to fill up the tube.

A smarties tube can fit around £28 pound coins in it – which happens to be how much it costs Macmillan to fund an hour of nursing care. Set your girls the target of each raising £28 to power an hour of a Macmillan Nurse, helping people living with cancer from diagnosis throughout their whole cancer journey.



FUNDRAISING IDEAS

Here are some idea's we've come up with, but feel free to think of your own ideas too – and remember, you can always call us on 0300 1000 200 or email fundraising@macmillan.org.uk if you'd like to talk about any ideas you have

- Sponsored silence
- Helping family around the house in return for donations
- Organising a stall at a community event –e.g. tombola, lemonade stall, cake sale
- Ask school if you can bake cakes to sell at lunchtime
- Talk to adults about the hour of nursing you are trying to fund, and see if they are able to donate

SENDING IN DONATIONS

When you've done your smarties challenge you'll need to send your contributions to Girlguiding LaSER for processing by paying all monies onto your unit bank account and sending a cheque made out to 'The Guide Association LaSER' indicating Macmillan challenge on the reverse and sent to the address below. The cheque should be sent along with a Funds Raised Form and for sponsored activities sponsorship forms should also be included to allow Gift Aid to be processed. Please do not send cash in the post. All monies and sponsorship forms for the smarties challenge need to be received by Girlguiding LaSER no later than two weeks after your challenge.

Please send your Funds Raised Form and cheque to The Macmillan Cancer Support Challenge, Girlguiding LaSER, 3 Jaggard Way, Wandsworth Common, London, SW12 8SG.

Together with

MACMILLAN
CANCER SUPPORT

London & South East England



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Girlguiding